

Please use this concept note template to explain briefly what your project proposal is about and how you plan to implement it. Please respond to the four questions in a clear and concise fashion. Concept note should not be more than 6000 characters long (two A4 pages) and should only contain text (no attachment, no graph, no image). Send your concept note to the project office of PMI IMPACT at impact@pmi.com.

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|---|--|
| Name of the entity submitting this concept note: | |
| Country: | |

1) WHY: Describe the problem that your organisation wishes to address. Describe its main negative effects and the population that most suffer from the problem (minimum 300 characters).

2) WHAT: Describe what your organisation plan to implement with the PMI IMPACT funding to address this problem. Describe what you hope your proposal will achieve in terms of tangible changes or improvements. If your proposal aims at acquisition of a range of equipment, products, including sensitive materials or technologies to fight illicit trade/activities, please specify it here. Indicate the estimated budget of your proposal (minimum 300 characters).

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3) HOW: Describe how your organisation plans to implement the proposal. Describe the experience your organisation has with similar or related issues and/or the profile/experience of your staff (minimum 300 characters).

4) WHO: Describe your organisation. Describe its usual activities, number of permanent staff, yearly turnover and main sources of revenues. (minimum 300 characters).

Name, address and email of the entity submitting this concept note:

Name, title, date, signature:.....

