



Supporting projects with lasting impact against illegal trade

OVERVIEW

PMI IMPACT is a global initiative to support public, private, and non-governmental organizations to develop and implement projects against illegal trade and related crimes. The initiative was launched in 2016 by Philip Morris International (PMI), which has pledged USD 100 million to fund the first three rounds of grants.

To eradicate the illegal activities that hurt the economy and threaten society's security is a goal too challenging for any one group, government, or company to achieve alone. PMI IMPACT brings together organizations that fight illegal trade and related crimes, enabling them to implement impactful solutions.

EXPERT COUNCIL

The centerpiece of PMI IMPACT is a council of external independent experts in the fields of law, anti-corruption, and the fight against organized crime and illegal trade. The [Expert Council](#) evaluates the project proposals and selects the applications for the award of grants by PMI.



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The [Expert Council and Grant Award Guidelines](#), available on www.pmi-impact.com, provide detailed information on the role of the Expert Council and the grant award procedure.

PROJECTS WE SUPPORT

PMI IMPACT supports projects covering a wide range of activities against illegal trade and related crimes such as corruption, organized crime and money laundering, within the specific theme set for each funding round. Some examples include:



Research programs to enhance knowledge on illegal trade and related crimes, helping to better understand all aspects of the problem and develop solutions;



Educational initiatives to improve the ability of the public and private sectors to effectively combat illegal trade and to increase cross-sectoral collaboration;



Development of technological solutions, tools, and equipment to facilitate anti-illicit trade efforts; and



Activities to raise awareness of multiple audiences on the issue of illegal trade, as well as on ways to tackle it.

The total requested budget per project can range between USD 100,000 and USD 1.5 million, and the duration of each project should be no more than two years. Each applicant may submit only one project proposal in a funding round.

PMI IMPACT does not support projects that propose private investigative activities or any activities directed to minors.

WHO CAN APPLY

PMI IMPACT is open to project proposals from public, private, or non-profit organizations, including governmental organizations, international organizations, associations, academic institutions, and companies.

Applicants may not be individuals, tobacco manufacturing companies or controlled by or belong to the same group of companies as any tobacco manufacturing company.

Applicants can be based anywhere in the world, however all proposals must address the funding round theme.

Achieving lasting results against illegal trade requires an inclusive approach for governments, the private sector and civil society to work together to address the issue in its entirety.

SELECTION PROCESS

The selection and grant award procedure consists of three stages and includes a thorough review of the proposed projects by the Expert Council.

The proposals are evaluated in terms of their quality, cost efficiency, impact, feasibility, and novelty.



See the [Selection](#) and [Evaluation & Scoring Criteria](#) pages on www.pmi-impact.com for more information on the selection process.

CONTACT

Visit www.pmi-impact.com for more details and updates on PMI IMPACT.

For further questions, contact the PMI IMPACT Project Office at impact@pmi.com

PMI IMPACT is an initiative of Philip Morris International Inc (PMI).

For information about the company visit www.pmi.com

To learn more about our commitment to fight the illegal tobacco trade visit www.stopillegalcigarettes.com.

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